

Price comparison of 16 personal care products in Nunavik and in the Québec City Area, 2006

Main Personal Care Product Categories Secondary Personal Care Product Categories Characteristics of Products	Average Price in Nunavik Grocery Stores (\$)	Average Price in the Québec City Area Grocery Stores (\$)	Difference between Nunavik and the Québec City Area (%)
1 - Baby products			
Baby oil			
Johnson's (414 ml)	6,25	4,29	45,69
Diapers			
Pampers - Baby-dry (34 diapers)	18,23	15,94	14,34
Huggies - Baby-shaped (24 diapers)	19,79	13,73	44,10
2 - Hygiene products			
Feminine pads			
Always - Maxi pads (28 pads)	7,82	4,46	75,51
Always - Maxi overnight (14 pads)	7,01	4,44	57,88
Allways - Ultra Thin (18 pads)	7,52	4,39	71,27
Kotex Maxi (24 pads)	7,32	4,22	73,38
Kotex Ultra Thin (22 pads)	7,44	4,24	75,52
Mouthwash			
Scope (1 litre)	8,69	4,86	78,81
Soap and deodorant bars			
Irish Spring (3 x 90 g)	3,52	2,27	55,35
Lever 2000 - original (4 x 89 g)	5,11	3,79	34,88
Ivory (3 x 90 g)	2,36	1,29	82,69
Tampons			
Tampax Tampons (Regular) (10 units)	7,51	4,44	69,18
Tampax Tampons (Super) (20 units)	7,20	4,44	62,16
Tootpaste			
Crest - Toothpaste with Fluoristat (Regular) (75 ml)	1,94	1,24	56,34
Colgate total (75 ml)	2,52	1,47	72,21
Average	6,78	4,84	40,08

Source: Nunavik Comparative Price Index 2006